

She was an up-front, real woman who rose from humble beginnings. Her daily live television show drew millions of viewers. Her mere mention of a product could turn it into a household name. This may sound like Oprah Winfrey, but it's a description of Ruth Lyons, a pioneering broadcaster whose audience in 1960 equaled that of Winfrey's today. With a mix of sentimentality and caustic commentary she ad-libbed her way through commercials and interviews with Hollywood stars. She ruled a broadcast empire and a famous charity all the while maintaining that she was simply a normal housewife and mother who happened to have a radio show. National magazines labeled her The most influential housewife in America. Her fame was such that throughout the 1950s and 60s, tens of thousands showed up for her remote broadcasts and other personal appearances. 100,000 people tried to get tickets for a 1957 event in her honor. Before Oprah: Ruth Lyons, The Woman Who Created Talk TV, is the first complete biography of this pioneering broadcaster and tough businesswoman. It includes her life story complete with fascinating events that even she didn't want the world to see. Follow Ruth through her days as a child growing up in Columbia Tusculum to her stretch on WLW, up to the death of her daughter. Find out who she was and how she became the hardest working and most philanthropic woman in the business.

Neurochemical Analysis of the Conscious Brain: Voltammetry and Push-Pull Perfusion (Annals of the New York Academy of Sciences), Soul Energy Types: Who You Really Are, Where You're From, and Why You're Here, Mobilizing Human Resources in the Arab World, The Dragonskiner and the Hanging Stones of Wiltshire (The Dragonskiner Saga Book 2), Deadly Factbook 3: Reptiles and Amphibians, Getting out of Your Kids' Faces and into Their Hearts, Overkill: The Untold Story of Motorhead,

Before Oprah has 19 ratings and 5 reviews. Carol said: stars. When I rate a book, I usually take into consideration how engaging I found it, how much. Who Created Talk TV and King of the. Queen City: The Story of King Records. John Schlipp. Banks, Michael (). Before Oprah: Ruth Lyons, the woman who. Before Oprah Winfrey, there was Ruth Lyons. Mother, homemaker, businesswoman, entertainer, and friend, this book details how one woman set the standard.

Before Oprah: Ruth Lyons, The Woman Who Created Talk TV, is the first complete biography of this pioneering broadcaster and tough businesswoman. Request PDF on ResearchGate On May 25, , John Schlipp and others published Before Oprah: Ruth Lyons, the Woman Who Created Talk TV and King of.

Ruth Lyons was a pioneer radio and television broadcaster in Cincinnati, Ohio. It is said Ruth Lyons accidentally invented the daytime TV talk show. (). Before Oprah: Ruth Lyons, the Woman Who Invented Talk TV. Orange Frazer Press.

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