

Rhetoric is what gives words power. Its nothing to be afraid of. It isnt the exclusive preserve of politicians: its everywhere, from your argument with the insurance company to your plea to the waitress for a table near the window. It convicts criminals (and then frees them on appeal). It causes governments to rise and fall, best men to be shunned by brides, and people to march with steady purpose towards machine guns. In this highly entertaining (and persuasive) book, Sam Leith examines how people have taught, practised and thought about rhetoric from its Attic origins to its twenty-first century apotheosis. Along the way, he tells the stories of its heroes and villains, from Cicero and Erasmus, to Hitler, Obama - and Gyles Brandreth.

The Darkness Below, The Archaeology of Weapons: Arms and Armour from Prehistory to the Age of Chivalry (Dover Military History, Weapons, Armor), Horse Sense, 1001 Symbols: An Illustrated Guide to Symbols and Their Meanings, Little Fish Big Ocean: A Business Students Guide to Separating from the Rest of the School,

A history of clever speaking from Aristotle to Obama yes “ get that best man's speech down pat, you'd better know something about rhetoric.

As the Barack Obama bandwagon began to roll in the run-up to the presidential election, we witnessed a striking example of the power of. You Talkin' To Me? has ratings and 87 reviews. Jan said: The author begins with historical framework. Plato hated rhetoric; it paled compared to the.

You Talkin' To Me? has ratings and 87 reviews. Sacha said: Impressively unfunny. Rife with already outdated and overwrought pop-culture references, a. Rhetoric is what gives words power. It's nothing to be afraid of. It isn't the exclusive preserve of politicians: it's everywhere, from your argument. Sam Leith analysed Obama's oratory for a newspaper feature before was that incorrigible classifier, Aristotle, who laid out its main branches. Obama's signature rhetorical figure, it transpires, is anaphora , or the repetition. Over the years I've trained myself (fairly successfully) not to judge a book by its cover. I've added 'not judging a book by its title' to the training. Trove: Find and get Australian resources. Books, images, historic newspapers, maps, archives and more.

[\[PDF\] The Darkness Below](#)

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